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MEAD CARNEY

ALEC MONOPOLY  
LUXURY TAX  
MEDIA COVERAGE  
2013

THE SUNDAY TIMES 24.11.13 3  
thesundaytimes.co.uk

**Old guard**  
Name Sir Peter Blake  
Age 81  
From Dartford, Kent  
Style Pop art  
Most famous for Sgt Pepper's Lonely Hearts Club Band cover and his collages of pop icons, brands and typography  
Collaborations Blake has designed the cover art for albums by Oasis, the Who and Paul Weller

**Squirt, swish, paint in the air**

**Young gun**  
Name unknown, his alias is Alec Monopoly  
Age 27  
From New York  
Style Street art, graffiti  
Most famous for Depicting the Mr Monopoly figure in various predicaments with reference to contemporary events  
Collaborations Created pieces for Madonna and the superstar DJ Avicii

Hailed as one of the inventions of the year, the 3D pen could usher in a new art form. Two celebrated artists join Josh Glancy in trying it out

For most of us, 3D printing remains a vague and somewhat terrifying possibility. We are told that you can use the technology to

build 3D shapes that could be used as jewellery, fridge magnets or artwork. This can be done either on a surface or in the air.

The 3Doodler is the brainchild of Max Bogue and Peter Dilworth, whose Wobble Works toy company, based in Boston, Massachusetts, makes all sorts of hi-tech playthings.

"We wanted to design a 3D printing device that could be used within minutes, without needing any technical knowledge, software or computers. We also wanted it to be affordable as well as fun, so that anyone could 3Doodle," said Dilworth.

\$20,000 on Monopoly's work, and gave him his Rolls-Royce for a custom spray job. Monopoly is in London for his Luxury Tax exhibition, which opens in Mayfair this week.

He takes on the pen with childlike enthusiasm, spending hours meticulously drawing out his graffiti tag name. "I'd never seen anything like this before," he says. "Using it was a trip, it was cool to see my tag come alive. I think 3D printing will change the art game, so I'm keen to be at the forefront of it."

Less convinced by the 3Doodler nature but found that the material kept breaking and drying up.

He may not be convinced by the pen, but Blake is enthusiastic about the possibilities of 3D printing.

"We're using 3D printing more and more," he says. "I'm doing a set of 3D prints which were originally quite three-dimensional collages of objects like pencils. We're doing an edition just cutting them out and testing it with 3D printing."

"It will definitely become very exciting soon, but I'm not quite sure what you would use the pen for in its present form."

**New Ideas**  
Smart Herb Garden An electrical device that allows you to grow fresh herbs indoors by supplying the plant roots with oxygen and nutrients  
Lima Lima Links up all your electronic devices so they contain exactly the same files and you can always access your content  
Radiate Athletics The

# TIME OUT

The screenshot shows the Time Out London website interface. At the top, there are promotional banners for 'PRICELESS' and 'LIBERTY'. Below the navigation bar, there are search filters for 'What', 'When', and 'Where'. The main content area features an event listing for 'Alec Monopoly: Luxury Tax' at Mead Carney Gallery, running until Friday, January 10, 2014. The listing includes a 'Reviews' section with an 'Add' button and social media sharing options for Facebook, Twitter, and Google+. To the right, there is a 'Near Mead Carney Gallery' section with a map and a list of nearby venues, including 'Mahiki'. A 'Cookie consent' button is visible in the bottom right corner.

# SUITCASE MAGAZINE

The screenshot shows the SUITCASE magazine website. The header includes the 'SUITCASE' logo and navigation links for 'LOGIN', 'SIGN UP', 'FASHION', 'TRAVEL', 'CULTURE', and 'SEARCH'. The main content area features a large image of a party scene with people and colorful graffiti. Below the image, there is a 'CULTURE' section with a 'BUZZ' sub-section. The article title is 'SUITCASE PARTIES: ISSUE LAUNCH WITH ALEC MONOPOLY', dated 29 NOVEMBER 2013. The article text describes the event and mentions Alec Monopoly's art. To the right, there is a 'SUBSCRIBE NOW' button and a 'Get SUITCASE for iPad' advertisement.

Full feature : <http://www.suitcasemag.com/post/suitcase-parties-issue-launch-with-alec-monopoly-923/>