

Kirsty Mitchell 'WONDERLAND'

7th May – 13th June 2015

Private View: Wednesday 6th May 2015, 6.30-9pm
Mead Carney Fine Art, 45 Dover Street, W1S 4FF

The show is kindly sponsored by Nikon UK.

Mead Carney is pleased to present 'Wonderland', a new selling exhibition by award winning fine art photographer Kirsty Mitchell.

'Wonderland' is a project created over the course of five years as an homage to the artist's mother who tragically passed away in 2008.

Having worked in fashion for a number of years, Kirsty understood the constructed and filmic nature of the photographic image. Building on this, she incorporated childlike whim through the creation of her favorite fairytales that her mother read to her as a child. With minimal support and finances, she built what can be likened to a film set in order to stage each frame. The tailor-made dresses and make-up add an element of high fashion into the work. However, props such as ships, headdresses and books transform the image further; each item carefully built and placed so as to convey a personal sense of imagination.

Kirsty's oeuvre is whimsical and dream-like. It consists of over 70 photographs that intertwine fantasy, literature and personal mediations. The selection presented shows the breadth and complexity of the highly constructed artworks. The highly saturated colours give a vivid, fairytale quality to each image. Intense contrasts intensify the surreal quality of each work; reality is undermined by the lack of gravity and soft lighting.



Upon completion in November 2014, 'Wonderland' immediately won 2 international awards, with over 280,000 followers on its social media. It has been extensively featured throughout the world achieving a viral status online, and has been published by prestigious names such as Harper's Bazaar, Vogue Italia, The Guardian, BBC news, Germany's Spiegel Online and Stern magazine to name but a few.

Kirsty Mitchell

Kirsty Mitchell received a Higher National Diploma from the London College of Fashion and a Bachelor's degree from Ravensbourne College of Art. She interned at the studios of Alexander McQueen and Hussein Chalayan. Before leaving fashion to pursue photography, she worked as a senior designer at Karen Millen for over ten years. Following her mother's illness and passing, she began to create what is now known as 'Wonderland'. The images warranted coverage from BBC News, Italian Vogue, and Polish Harper's Bazaar, to name a few. She won a number of awards including the grand prize for visual storytelling by Lensculture in 2014 and a place as the Nikon Ambassador of Fine Art Photography.

Kirsty intends to publish the highly anticipated 'Wonderland' book in collaboration with esteemed British book designer Stuart Smith for Christmas 2015. She will be launching a major Kickstarter campaign backed by the photography platform LensCulture before the end of May, and will document its progress through a series of video diaries throughout its development.

Awards -

Grand Prize Winner of the Visual Storytelling, Fictional Narrative Award - LensCulture 2014

London International Creative Competition 2014 - Award Winning Finalist - Professional Photography category

Nikon UK Ambassador for Fine Art

International Photography Awards 2014 - 'Honourable Mention' Fine Art Portraiture Category

International Photography Awards 2013 - 'Honourable Mention' Fine Art Category

Winner of Best Conceptual Photographer 2012 - Framed Awards

London International Creative Competition 2012 - 'Honourable Mention' Photography - Professional category

Winner of Regent Street Queens Jubilee award June 2012

Finalist for Exposure photography award Jan 2012

Finalist for One Life Photography award Oct 2011

Finalist for One Life Photography award Jan 2011

Mead Carney Fine Art

Mead Carney Fine Art opened in June 2012 on Dover Street, Mayfair, London as a new contemporary art gallery representing emerging and established artists. Mead Carney also provides expert advisory services on evaluation, acquisition services and advice on the art markets of all categories including North American and European Fine Art, Old Masters, Impressionist, Modern & Contemporary art. Our team of international art advisors have powerful associations with the world's most prestigious artists, art galleries, institutions and auction houses, along with unlimited access to the very best research and statistical material available.

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