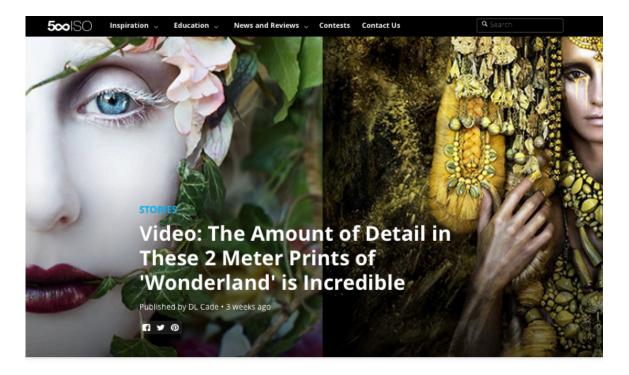
Kirsty Mitchell 'WONDERLAND' 7th May – 13th June 2015 & The Wonderland Book





It's official: my life goal is to run a gallery exhibition where I have to print my images taller than I am. This goal/dream/fantasy is inspired by none other than Kirsty Mitchell — the creator of the moving Wonderland series, and something of a hero of mine in the photo industry — who recently released a video showing the prep that goes into hosting a Nikonsponsored gallery showing at the Mead Carney Gallery in London.

The video shows Kirsty inspecting 2-meter tall prints of some of her famous Wonderland images (all of them are on her 500px account, by the way), putting the prints under the scrutiny of a magnifying glass and white cotton art handling gloves.

The highlight of the video, however, has to be at about the 3-minute mark when the cameraman focuses in on a single eye in Kirsty's "The Pure Blood Of A Blossom" portrait. The detail visible in that eyeball, in every single eyelash, is breathtaking for an art and photo nerd to behold.

See it for yourself below, and then browse through a selection of Kirsty's world-famous Wonderland images:



500px ISO

02.05.2015



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Kirsty Mitchell. Wonderland

7-23 May 2015 at Mead Carney Fine Art in London, United Kingdom



Kirsty Mitchell, The Ghost Swift, archival pigment print, 140 x 91 cm, edition of 5

Mead Carney is pleased to present "Wonderland", a new selling exhibition by award winning fine art photographer Kirsty Mitchell.

'Wonderland' is a project created over the course of five years as an homage to the artist's mother who tragically passed away in 2008.

Having worked in fashion for a number of years, Kirsty understood the constructed and filmic nature of the photographic image. Building on this, she incorporated childlike whim through the creation of her favorite fairytales that her mother read to her as a child. With minimal support and finances, she built what can be likened to a film set in order to stage each frame. The tailor-made dresses and make-up add an element of high fashion into the work. However, props such as ships, headdresses and books transform the image further; each item carefully built and placed so as to convey a personal sense of imagination.

Kirsty's oeuvre is whimsical and dream-like. It consists of over 70 photographs that intertwine fantasy, literature and personal mediations. The selection presented shows the breadth and complexity of the highly constructed artworks. The highly saturated colours give a vivid, fairytale quality to each image. Intense contrasts intensify the

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Upon completion in November 2014, 'Wonderland' immediately won 2 international awards, with over 280,000 followers on its social media. It has been extensively featured throughout the world achieving a viral status online, and has been published by prestigious names such as Harper's Bazaar, Vogue Italia, The Guardian, BBC news, Germany's Spiegel Online and Stern magazine to name but a few.

Kirsty Mitchell received a Higher National Diploma from the London College of Fashion and a Bachelor's degree from Ravensbourne College of Art. She interned at the studios of Alexander McQueen and Hussein Chalayan. Before leaving fashion to pursue photography, she worked as a senior designer at Karen Millen for over ten years. Following her mother's illness and passing, she began to create what is now known as 'Wonderland'. The images warranted coverage from BBC News, Italian Vogue, and Polish Harper's Bazaar, to name a few. She won a number of awards including the grand prize for visual storytelling by Lensculture in 2014 and a place as the Nikon Ambassador of Fine Art Photography.

Kirsty intends to publish the highly anticipated 'Wonderland' book in collaboration with esteemed British book designer Stuart Smith for Christmas 2015. She will be launching a major Kickstarter campaign backed by the photography platform LensCulture before the end of May, and will document its progress through a series of video diaries throughout its development.

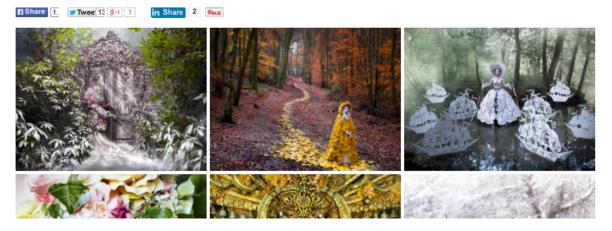
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THE REPORT OF THE PARTY MITCHELL

Z Kirsty Mitchell rozmavia Natalia Szostak

Talk, Minjamourna jęla suczyciela, przyponirulu podczona z Minu "Romanycznie Umailyth Poster", Uczyności ją enrelisali. Czytula in w rzeste felaji, ambila tarpik, ty nawet bust możcy a metar to-dat, ye meser tour tenency men metar trensported international reference of ideas in separate properties. Each ye of the cario. Keel ye of the retained participating of property, in the fall suppleys more fixed as a facilitation the medium, then only offer distinct to surely proxy directles in machady, juj na policymente.

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można pozrad, kiedy czulam się lepicj,
a kiedy depocja brała gitry – stody

pan to problem.

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zniemosto nei lulka miesięcy.
Pracou dam urodę jako projekcantka
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z 240 dreuni, mych japońskich waddany Caly can mialam w glosio Bestrade Jana Pedlawskiego z księtki "Podsodne kritiercos" letter promovulous a mare a

Ludzie pytają po co sak się myczybie. Kose pochitery obite moglai osiągną! w programie graf iconym? To atcessmalente orgo, na crym mi saletalis. Twensmie repolivista mi indetativ. Twercomie regue-induta-pour-wilde ma nie mydro in surp, co ce etabs. Peter tyru cheizbam oddać hodd medje manere. Jeda midobje so wastoć, gib tyru čivilala sociy odda obrasony lakovanski kina-tikovanski kinationismi myoriki. Pamiyesan, jeh mori oli oddačne ki pravijesan, jeh mori oli oddačne ki pravijesan, ki mori oli oddačne, ki na pravijesan, ki mori oli oddačne, ki delanji poddatnoševe počinije, da taj pravije sad spektalika ini mare odanomenioje,

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BIRSTY MITCHBUL har. 1976x) - projektonsko-mody po śmieno/matik coczyla projekt hengraficans, Winderland", ned lebnym processalaciest i sid roku Projekt proyekte jeskomonogrady, m.in. Grand Pris sekonkumie LamiDakure Arwant.

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Kirsty Mitchell's Wonderland Exhibition at Mead Carney

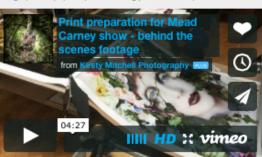


Kirsty Mitchell is currently displaying 18 images from her fantastically successful 'Wonderland' photographic series at the prestigious West London art gallery, Mead Carney. It's safe to say that this is an enormous show in every respect, with many of her prints reaching 2 metres in length. The tiny details that Kirsty packs into every last square inch of her images are completely deserving of such large prints. The costumes and props used throughout Wonderland are all designed and handcrafted by Kirsty and her close friends.

Each costume is a work of art in it's own right and you can only get a true sense for the level of attention to detail that goes into them when her images are brought to life in these magnificent prints.



Kirsty's keen eye and dedication to perfecting her images lasts long after the last frame has been captured and the smoke has quite literally cleared. Running exceptionally detailed tests, Kirsty evaluates every last pixel and drop of ink to ensure that her fine art, limited edition prints meet with her approval before letting them be seen by her ever-growing fanbase. It's this level of involvement, along with her extraordinary skill and imagination that have garnered Kirsty recognition from respected voices all over the world during the course of Wonderland's growth – leading to her being named as Nikon Ambassador for Fine Art. There have been many articles in recent weeks focusing on her current show, including The Daily Telegraph and popular photo sharing platform – 500px.com.



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"The first time I went to the studio to see what they had done with my work, I was amazed – I had no idea that reproducing my pictures could be so exciting! Fine Art Solutions work with me to find out exactly what I want, their input is invaluable. People often say to me, 'Oh, I thought that was the original!"

- Lydia Kiernan

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A Fairytale Wonderland Brought To Life By Kirsty Mitchell





Ships seem to be growing on trees and lighting up. Copyright Kirsty Mitchell











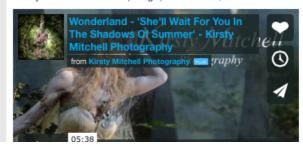


Kirsty Mitchell's Wonderland series is the culmination of a five year labour of love — it's a set of photographs created in homage to her mother who passed away in 2008. Mitchell has recreated the fairytales her mother used to read to her using a healthy dose of imagination, and her background in fashion is clearly evident in these elaborate set pieces.

All of the photographs are visually striking, filled with bright colours and surreal situations — both in the clothing worn and her interpretation of the natural world. In this world dresses can be made of books, and ships seem to grow on trees — it's completely over the top and all the better for it.

The full series consists of over 70 photographs and a selection of these will be available to view in the gallery, or all of them can be found on Mitchell's website. We're looking forward to seeing some of these fantastical images up close and in person.

And if you want to know how the photographs were created, check out this video:



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The Sunday Telegraph 10.05.2015

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Kirsty Mitchell's 'She'll Wait For You In The Shadows Of Summer' Photo Shoot

May 14, 2015

Have over 10k followers on social media? Earn money by sharing trending stories like this one.

irsty Mitchell began her photography series "Wonderland" in 2009 after the death of her mother in November of 2008. The project was originally conceived of as a coping exercise (simply something to do take Kirsty's mind off her mother's passing) and it would serve as a kind of homage to her mother, Maureen. Maureen had been an English teacher and loved storybooks and fairy tales alike. Kirsten envisioned a photo series in which she would create an unexplained storybook; she had no idea how the project would grow into something much bigger. The original plan entailed a few shoots over the course of a summer, but it eventually evolved into a five year project. In the video below, you will get a behind the scenes look at the shoot 'She'll Wait For You In The Shadows Of Summer.'







Seeing behind the scenes of this shoot perfectly illustrates the level of intense dedication and hard work that Kirsty puts into each of her shoots. Makeup, body painting, and attaching costumes are all lengthy processes day-of, but Kirsty prepares for months to get



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IMPACT - MAY 18



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FAMILY · MARCH 16



The San Francisco Globe Online

14.05.2015

Seeing behind the scenes of this shoot perfectly illustrates the level of intense dedication and hard work that Kirsty puts into each of her shoots. Makeup, body painting, and attaching costumes are all lengthy processes day-of, but Kirsty prepares for months to get each of these elements absolutely perfect. In a blog post on her website, she explains that some of the characters she imagines can require up to a year of planning and five months to physically create. Alongside hair and makeup artist Elbie Van Eeden, Kirsty is creating an entire alternate world for each of her characters. With roots in fashion design, costume design/creation, and art history, Kirsty brings an almost unparalleled creative eye to her photography; she's not so much a photographer trying to make sense of the image before her, but rather an artist creating an imaginary world that can only be captured and represented through a lens.





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Photographing dreams: Inside Kirsty Mitchell's wonderland

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By Kirsty Mitchell 10:00AM BST 09 May 2015



There is nothing as comforting as a childhood bedtime story but with my mother it was a little different. She didn't always wait until bedtime.

The moment I came through the door after school she would call me over to where she was sitting with a pile of books and say: "Look at what I've found! This is amazing."

Then she would start reading aloud. I would put down my bag and sit and listen to her, slowly falling under the spell of the story.





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The Telegraph Online 09.05.2015

She used to collect beautifully illustrated old editions of unusual tales from European folklore. Often the tales were dark and mysterious - not your typical "happily ever after" stories. Books such as Moonlight and Fairyland, eerily illustrated by Brighton artist Pauline Martin and The Kingdom Under the Sea illustrated by the Polish draughtsman Jan Pienkowski fascinated me and lodged firmly in my mind.

It wasn't just me who heard my mother read aloud. She was an English teacher for more than 30 years, adored by everyone. Kids would fight to be in her class. Her gift to me – and to the generations of children she taught – was the joy and beauty of story-telling. That was her legacy.

· In pictures: Kirsty's incredible fairytale world

Seven years ago, in 2008, my mum died in France to where she had only recently retired. She had called me to say she was seeing double, then the doctors found a brain tumour. After that she declined terrifyingly quickly. There wasn't even time to bring her home for treatment.

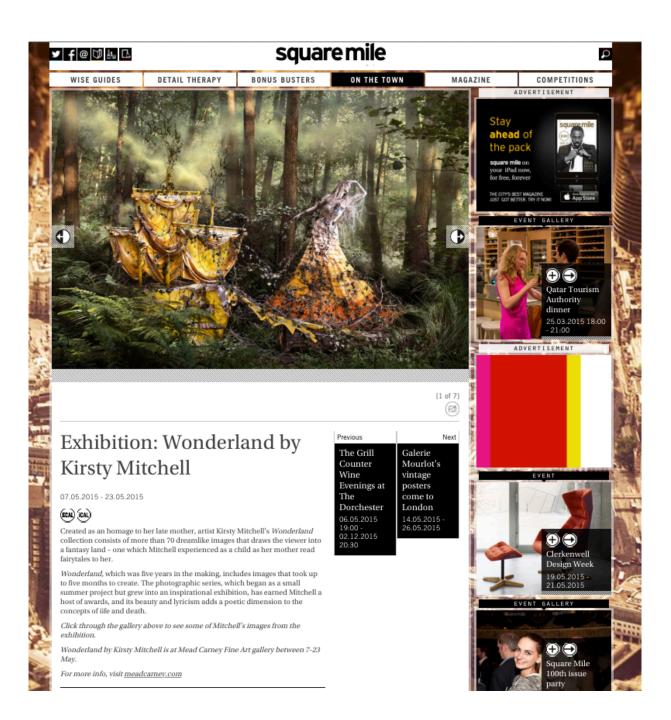
Her funeral was tiny. There were just 15 people there, mostly family and a few friends

If it had been in the UK she would have had all those generations of children whose lives she had touched. It would have been a wonderful celebration of an inspiring person. Instead it was a dreadful, quiet, shocked goodbye in a small village in France.



(Gammelyn's Daughter: A Waking Dream. Photo: Kirsty Mitchell)

Returning to England, I struggled greatly. We had been incredibly close. I felt



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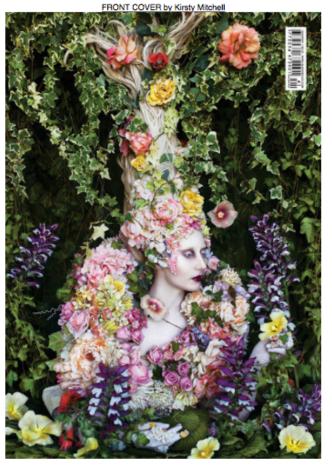
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more information will be updated soon.

FEATURED ARTISTS

SAMPLE SPREADS



Blink Magazine Korea

11.04.2015

KIRSTY MITCHELL

How does where you grew up and where you live. now affect your art?

I was born in Kent which in the UK is known as:
The Garden of England' so I spent my chidhood being out in the woods and clearly remember the fields of flowers bfooming every spring. I also now live in a small village an hours journey from the city, which is sumounded by some of the most beautiful countryside in England. It is the landscape where I have shot all the images for my series 'Wonderland.' My relationship with the landscape is a very spiritual thing. I call the forests "my church" – this is because mother died in 2008, and was cremated not buried, so I always feet connected to her when I am alone in the heart of these places.

What's your background in art?

I went to art college and trained in history of art, fine art and photography. I then did a fine art foundation course, where you spend a year experimenting in art genres from sculpture to graphic design to heip develop your strengths. After that I trained in Costume for Performance at the London College of Fashion for 2 years, and finally I ended my education at Ravensbourne, where I trained in Fashion design and textiles for a further 3 years. During my fashion training I had the honor of working alongside designers Alexander McQueen and Hussein Challayan.

How did you start your. Wonderland' series? Wonderland' began in the summer of 2009, 8 months after my mother died. She was an English teacher, and literature was her great passion. Following her death I suffered severe depression and found myself retreating to an alternative existence through the portal of my camera. This escapism grew into the concept of creating an unexplained storybook without words, dedicated to her, that would echo the fragments of the fairy tales she read to me constantly as a child. After she passed I couldn't look at any recent photos of her - all I could see was the hospital and how terribly she had deteriorated. Six years later I still feel the same. So I needed a safe place, a happier memory, and I found myself regressing back to the times she read to me when I was young. This led to me tracing back all those original books, the exact

same editions from second hand book stores – and these were the springboard for the series. My characters were not a recreation of anything that already existed; they were hybrids born from the pages of those original book illustrations, mixed up with dreams and the underlying sadness of my adult grief. It became a way to block out the ghosts, a therapy I suppose, and ultimately a way of creating a more beautiful place than my actual reality. I wanted to create pieces that people could project their own ideas on to and lose themselves in, each being a visual fable within their own right. It was an escape for me, and a celebration of our bond, but always with an underiable melancholy that filtered through.

How do you build a relationship with the subjects, you are photographing?

For me they are actresses conveying what I need to express as my work is not about pretty pictures, there is great meaning and intention behind what I do. Therefore achieving the right emotion is absolutely vital. My main muse Katherine Hardwick who is the central character of the series is an extraordinary woman and also became a precious friend to me through the project. I see her as my mirror – her pictures are like self portraits to me. We talk about what I want and then she translates it beautifully, there is often an unexplained electricity between us and I make sure everyone steps back and just leaves us alone in the moment.

What other artists do you love?

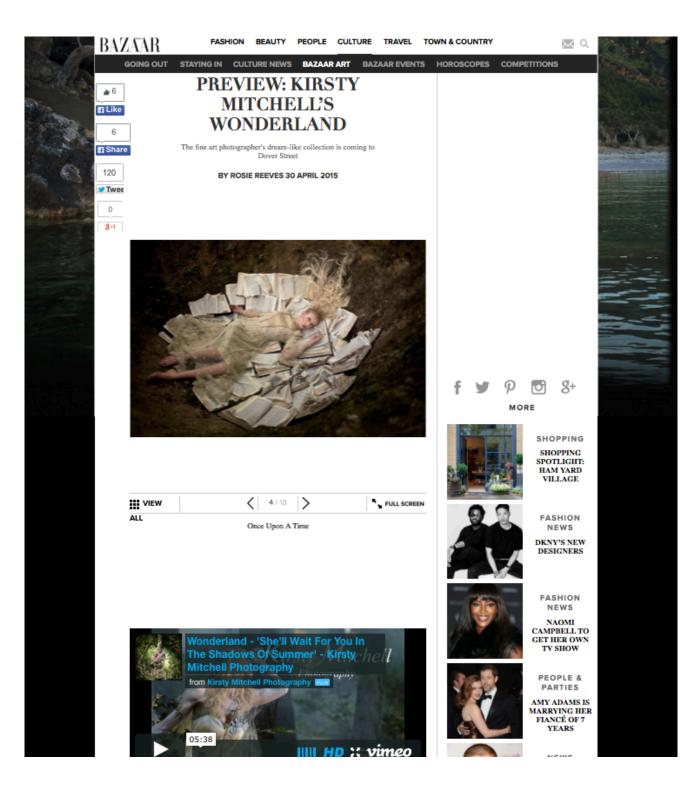
Nick Cave's 'Sound Suits' takes the whole concept of wearable art to a completely different level and is something I aspire to. Gregory Crewdson, who I recently had the most incredible experience of meeting in person. Also my biggest influence would have to be Alexander McQueen.

What is your art theory?

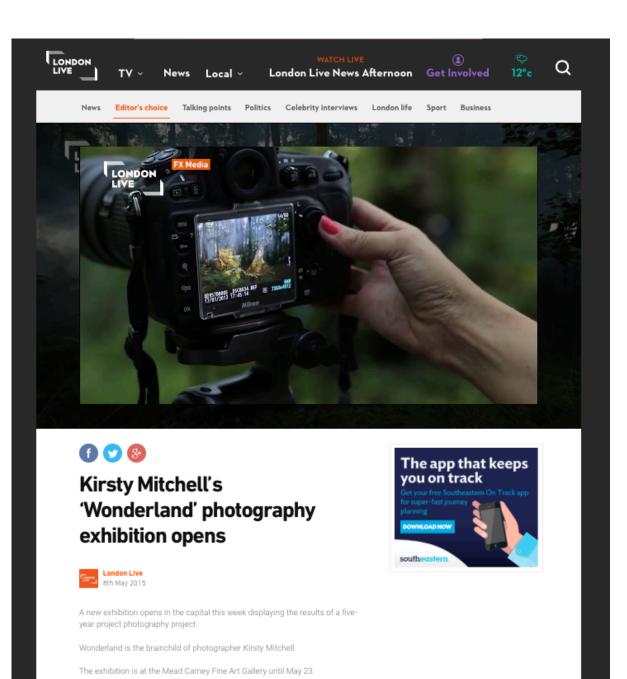
To make art that is entirely you. Express yourself to the point your essence bleeds through what you do it will make it count, it will reflect who you are and you will always fight for it. Trying to be someone else, or what you think you are meant to be is pointless, use your voice and shout it loud.

FOR MORE INFORMATION ABOUT KIRSTY MITCHELL VISIT WWW.KIRSTYMITCHELLPHOTOGRAPHY COM





Harper's Bazaar 28.04.2015



London Live



VODEĆA BRITANSKA GALERIJA savremene umetnosti Mead Carney iz Londona, otvorila je i ovog leta svoja vrata u luksuznom

postavkama, od kraja juna do sredine septembra. "Čudesa" je naziv novog projekta novijeg datuma čuvenog fotografa Kirsty Mitchell, koji predstavlja svojevstan omaž njenoj pokojnoj majci. S obzirom na to da je dogi niz godina radila u modnoj industriji uz Alexandera McQueena, Kirsty je poznata po filmskoj prirodi njene fotografije - ona kroz radove rekonstruiše omiljene scene iz bajki koje joj je majka čitala u detinjstvu. Agua Nacida, što na španskom znači "Rođen iz vode" predstavlja zasigamo jedinstvenu kolekciju sablasno lepih velikih aktova, rađenih pod vodom u Fijiju i Gozou. Autor je poznati svetski fotograf Hugh Arnold.

Galerija Cattaro Home u Zbirci pomorskog nasleda od 1. do 18. avgusta predstavlja radove Davida Hamiltona, britanskog fotografa i reditelja pet dagometražnih filmova. fokusiranih na popularizaciju muzejskih postavki i umetrosti. Impiracija za ovu izložbu je grad Venecija, njeni krajolici i portreti.

Ove godine u novom rezidencijalno-poslovnom kompleksu Ksenija otvorena je i podgorička galerija Pizana, sa selekcijom naselju Porto Montenegro, sa novim atraktivnim umetničkim sjajnih cmogorskih umetnika mlade generacije kao što su Roman

Djuranović, Vana Prelević, Nada Kažić, Biljana Keković i Tadija Janičić.

Clanovi Porto Montenegro Yacht Club-a, kao i svetska nautička klijentela. rezidenti naselja i njihovi gosti, ovog leta uživaju u ponovo otvorenom bazenu i kompleksu Lido Mar. lahting klub je redizajnirao poznati arhitekta enterijera Tino Zervudachi, koji je i član tima studija MHZ-a iz Pariza, a prostor karakteriše prepoznatljivi pogled na zaliv. Bazenski bar omiljeni je kutak za letnje zabave sa koktelima i selekcijom od preko 30 vrsta. vina, a dnevni restoran Lido Pranzo, predstavlja dnevnu gastro lokaciju bazena.

Pražajući ekskluzivno gastro iskustvo u nezaboravnom okruženju na krovu, restoran De Gustibus perfektno je pozicioniran, sa pogledom na zalazak sunca iznad bazena, a noćni klub Platinum, donosi novu dimenziju nočnog života u



ČUDESA je naziv novog projekta novijeg datuma ČUVENOG FOTOGRAFA KIRSTY MITCHELL



Celine je jedan od brendova u ponudi multibrend radnje Mooi

Harper's Bazaar Serbia 18.08.2015

brenda Castaner

proaje se u bu-

tiku Shubeshu

Dizajnerski butici i svetki brendovi rangirali su luksuzno CÉL nautičko naselje Porto Montenegro kao eklektičnu modnu destinaciju na Mediteranu, a od ovog leta u promenadi novih modnih jedinica otvorena je Fashionistas Shop-in-Shop galerija. FASHONISTAS SHOP-IN-SHOP galerija je konceptualna radnja za stilizovane modne znulce i one koji uživaju u tome da sebi priušte rajnoviji model iz prefinjene kolekcije Dolce and Gabbuna, Tom Ford, Ralph Lauren, Fendi, Balenciaga, Monder, Philip Plein, La Perla, kao i parfeme brendova Frederic Malle, Tom Ford Private Blend i Floris, Savremenom elegancijom odšu i modeli italijanskog modnog brenda GDWY u njihovom dizajnerskom butiku u Porto Montenegru. Precizno skrojeni odevni komudi, ove sezone dobijuju "kroj" sala '80-ih i '90-ih. MOOI nudi dizajnerske brendove, torbe iz ograničenih kolekcija, cipele, sunčane naočare i alsesoare za sofisticirane žene i elegantne muškarce. Mooi nudi provenene brendove: Celine, Givenchy, Chloe, Jobel Marant, Saint Laurent, Emilio Pucci, Lanvin, Thom Browne, Valentino, Dita, Shourouk, Cutler&Gross iVictoria Beckham. Multi-brend butik MEDIKLEN očaraće vas najnovijom kolekcijom kupačih kostima i aksesoara za plažu. U pomodi su i modeli Ligne St Barth, Orlebur Brown, Onia, Sumiva, Cool Change, Juliana Casandro i Lenny, MSAHARA je svetki priznat, avangardan i vanvremenski nakit od dragog kamenja i plemenitih metala. Nakit je ručno pravljen, umkatan i inspirisan istraživanjima, otkričima i kosmopolitskim načinom života dizajnerke Lepe Roskop Ljubitelji mode, ali i nautike i jedrenja, uživaće u odevnim kombinacijama Gaastra i Gaastra Pro-a, odeće sa klasičnim nautičkim krojevima, modelima i materijalima. Mešavina hipi boemskog i marokanskog stila su sjedinjeni u jedinstven identitet dizijneskog butika ANAMAR u raselju Porto Montenegro. Iz popularne konceptualne radnje SUPERMANIET za ovu sezonu najavljuju najnovije limited edition kolekcije, dizajnerski nakit i predmete za kuću brendova Designal, Bang& Olufien, Przy shades, kao i kul i šik Vilebrequin šorcevi za kupanje, te lagane i antialergijske Uniqbrow naočare iz Barselone. Kao asocijacija na funky i futuristički stil obuće, butik sautesau uživa werenje i pažnjo svih generacija, s brendovima kao što su Castaner , Rocco P, Leghila, Pretty balerine, ali i afirmise mlade dizajnere.

Butik SAPOS je idealan šoping kutak za one koji preferiraju klasične, ali ekskluzivne modele iz kolekcija brendova MaxMara, Paul&Shark, te dizajnerske obuće i detalja. Jednostavnost i elegancija imperativ su brenda Max-Mara koji je u ponudi u butiku Heldi Klein multi-brend butik u ponudi ima sve što vam je potrebno za šik odlazak na plažu ili jahtu.

Fashionistas

Shop-in-shop

galerija je hram

ljubitelja modnog

Misahara nakit je unikatan i ručno se izrađuje



Fellow Traveller - Beijing July/August 2015



MARKE T .- The lowerder Precess

在记忆的终点,盛放

接续设计例出身的Microil,把效你和摄影完美结合,她的每一幅摄影作品都提及相似色彩料所造的争致。然后,在这种复变经的面景里,没有看到任何的光径结离,相反,每一种自然的气息能适其中。这种非凡的气度添加水水。另一类比较等到排象更过像的境地。在那里,整在心路、绝代风华,五万周թ,八面神经,仍保给了地无尽的灵地。于是,她拿起相见。向人们紧紧紧张,她用一切他小句字的主场还被加,和此一个美格完全的情绪《Vivodorand》模样,除了即有较为无人的荣励,即叶中的两个人物都有自己被特的名字和性格。以及或长校交的心结历程。这些全能和直接影解和cho的的效象,也是现真实的心理知道。

"生活变成了一个不识的地方。一个重生的机会也许会变成唯一海染生 这种通径,提过对于开口已的规律,无论这一切的超级是多点排标,接 有会头后还是生活中已经发生的那小的事实与珍贵的觉醒。" Kirsty Michelliq。

本刊记者 至小期 問期 Kirsty Mitchell 设计 付摊課





Q = (%(8)

A = Kirsty - Mitchell

Q: 在 {Wonderland} (仙塘) 系列作品 中。 报行看到了一系列类的关党的人物形 象。 独们的农物和超月如何繁杂。 伊意如何 把她们的运出来的? 是否进行了其他神道形 激过艺术作品的参考?

A: (Wienderland) (伯纳)型所有人物 形象就是独自己的评价。他们不需出现在任 何本年中,对于我,也从来不会其代则 人的想法。她们全都来自我的想象,这种 想象就就会,是被看各种感情和记忆。以 及小时候妈妈还要依我说的的经故事。在 证据一个人得之的。你要阅读并证据整个 (Wienderland) (伯迪)故事。因为他们态 最级政策运,是不可分价。

故事的主人公叫人的。,这是各的使者。 以各种不同的依果规程在故事中,长时也也 最较个人的一个输影,只是她怎在幻想世界 里,我们会经常沟通快灾流。当我沉浸有失 意。那为为我们人生做生重要的决定 时(比如,我决定并去工作,去每一个艺术 家),她就会被巡逻官员力的提升。在块事 的处理。一个签天里,长时心转奏离去,穿过 一点均至于树丛之沟的门,最快买的了探取 世界的家。我想。这或许关于一种自我的认 与知识的知识。

Q: 但是如何转行成为一名编纂艺术家 的? 要知道。但已经在服装设计界效的风 生水起。

A: 其实、早在20年级。我在大学主体的就 是摄影专业、但是部会儿还没有数码和机。





Kirsty Mitchell's 'WONDERLAND' Book 2015



The Wonderland Book

by Kirsty Mitchell Photography



The highly anticipated photo book of the award-winning 'Wonderland' series, by British fine art photographer Kirsty Mitchell.

Share this project

1,430 backers

£203,643

21 days to go

Back This Project

* Remind me

10.09.2015

This project will be funded on Thu, Oct 8 2015 12:01 PM

Kirsty Mitchell Photography

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- kirstymitchellphotogra...

See full bio Contact me



THE WONDERLAND BOOK

From the very beginning The Wonderland Series has always been intended as a book in memory of Kirsty's mother Maureen. In the years it has taken to produce the project, the book has been regarded as the final and most important aspect, one that has taken a great deal of consideration. For this reason, despite being offered publishing contracts, Kirsty has chosen to self-publish the Wonderland book in a manner that will fully reflect the attention to detail that is so key in her work. Her close relationship with her international fan base has fuelled a sense of responsibility in producing something truly special, which has led to an exciting collaboration with esteemed British book designer Stuart Smith.



The book will be a huge 480 page, hard back coffee table book, printed to the highest quality in Italy. Designed by esteemed British book designer Stuart Smith.

Smith Design is highly regarded in the cultural world for the innovation, clarity and exceptional production quality of its work. Their clients include a staggering portfolio of leading names and world famous galleries including Magnum Agency, The Tate Modern, Whitechapel Art Gallery, The New York Gagosian Gallery, Aperture and the Prince Charles Trust to name just a few.



'Once Upon a Time' "The Briar Rose' "The Last Door of Autumn'

100k Barrier Broken! + Staff Pick!

5 Comments Like 30 likes

Dear friends.

I have woken up to the incredible news that we have smashed the 100k barrier overnight! The Wonderland Book is currently the 2nd most funded photobook in the history of Kickstarter, in under 24 hours, and has been made Kickstarter's Staff Pick! This is unbelievable! Once again I am so amazed and grateful for all your support and beautiful messages. So many of you investing in this campaign have lost loved ones, I am deeply touched by the stories you have taken the time to share with me. I promise to try my best to respond to everyone, but for now please know I am reading all your messages, and they mean so much. Thank you again, I am so amazed at this overwhelming response. X Kirsty



Explore 34 live Photobooks projects













COLLECTOR'S EDITION BOX SET



Collector's Edition Box Set - Oversized clamshell presentation box, containing solid bronze key in display tray, stacked above book, sunk into deep surround + Portfolio slip case with 3 Limited Edition signed prints (design mock-ups)



Collector's Edition includes a bespoke solid bronze cast of The White Queen's Key + 3 large signed prints of 'The White Queen', 'The Queen's Armada' & 'The Faraway Tree'

The Wonderland series began in the summer of 2009, seven months after Kirsty's mother passed away.

"She was an English teacher, and her life's great passion was literature and storytelling. After I lost her I struggled greatly, I was unable to remember her without being haunted by the memories of the hospital. So I found myself regressing to the happier times of us sharing the unusual books she constantly collected for myself, and the generations of children who passed through her classroom doors. In the months that followed, I decided to track down some of those original editions, completely unprepared for the emotional impact they would have as I held them in my hands once again. Slowly the concept of creating an unexplained storybook without words dedicated to her, began to form. It fell like the perfect way to celebrate who she was as a person and the legacy she left behind. It was the faded fragments of the book sillustrations, mixed up with dreams and my experiences through grief that eventually formed the narrative of the series. Ultimately it became a strange and beautiful place to remember and forget, both in the same bittersweet moment." Kirsty Mitchell



'Dryad' 'The Distant Pull of Remembrance' 'Gammelyn's Daughter a Waking Dream' 'The Storyteller'

All 74 of the pictures In the series are entirely real, assembled in front of the camera like small film sets, shot out in the landscapes that surround Kirsty's home. They are incredibly labour intensive as Kirsty designs and creates all the costumes and props by hand, in some cases taking up to 5 months to prepare everything for one single scene. It is this approach, combined with her need to wait for various wild flowers to bloom and seasons to change for her character's stories, that explains why the series has taken such a long period of time and enormous effort to produce.



- · Both signed by Kirsty Mitchell.
- Your name(s) listed as a supporter in the acknowledgements page of all first edition books.

We are offering this option for those that want to pre-order a second copy. Please note that this will not affect the overall total of 2000 signed standard books.

We will contact all backers after the campaign is finished to confirm name(s) to be printed in the book.

Estimated delivery: Ships to:
Dec 2015 Anywhere in the world

Pledge £750 or more

36 backers
 total late at 0500

Limited (214 left of 250)

LIMITED EDITION BOX SET

- · Limited Edition run of only 250.
- Hardback Wonderland book with Limited Edition cover.
- Book will be signed and numbered by Kirsty Mitchell.
- 2 x signed Limited Edition prints. Print paper size 36cm *
- · Portfolio slip case
- · Presentation clamshell box
- · Signed certificate of authenticity
- Your name listed as a supporter in the acknowledgements page of all first edition books.

"You have a choice of 5 artworks - see campaign description for details. We will contact you immediately after the Kickstarter campaign closes to confirm your choice of artwork.

Estimated delivery: Ships to:

Dec 2015 Anywhere in the world

Pledge £3,000 or more

o 10 backers All gone!

COLLECTOR'S EDITION BOX SET.

Limited Edition run of only 25
Hardback Wonderland book with
Collector's Edition cover.
Book will be signed and numbered by



A real life fairytale! Photographer creates enchanting series of photos inspired by her late mother's love of storytelling

- . Kirsty Mitchell started Wonderland series six years ago in memory of her mother, who died in 2008
- . The series features enchanted forests and stunning costumes, including one made with 1,000 fresh flowers
- . In total, she has created 74 magical images, all of which will now be published in a stunning new book By CAROLINE GARNAR FOR MAILONLINE

PUBLISHED: 08:44, 15 September 2015 | UPDATED: 14:50, 15 September 2015















When Kirsty Mitchell's mother died from a brain tumour in 2008, the Sussex-based photographer turned to her work as a 'distraction from

Six years on and the stunning fairytale style set of images inspired by her English teacher mother, entitled Wonderland, are set to be made

Ms Mitchell, 39, from Surrey, said: 'I just know that the day I see my mother's name printed on the inside cover of the Wonderland book, it will feel like I have finally fulfilled my promise to myself and her precious memory."



Daily Mail - Mail Online 15.09.2015



Readers who purchase Wonderland book will get the chance to buy a solid bronze key, created by Derek Bayley of London

This escapism grew into the concept of creating an unexplained storybook without words, dedicated to [my mother], that would echo the fragments of the fairytales she read to me constantly as a child.'

Ms Mitchell, who has a background in fashion and costume design, collaborated with hair and make-up artist Elbie Van Eeden on the big set

Both had full-time jobs, so they spent evenings and weekends creating props, wigs, and sets on a shoestring budget and shot in the woodland close to Ms Mitchell's Surrey home.

Of particular interest was the natural setting, with Ms Mitchell becoming entranced with pockets of wild flowers such as bluebells. So enamoured was the photographer, she would sometimes wait as long as a year to ensure their presence during a shoot. 'All the characters came to me in my dreams,' she explains. But making them come true proved even more exciting. 'After all, it's not often you get to stand beside an eight foot princess in the rain, or witness the dawn with a dancing circus girl on stills!'

The costumes are just as breathtaking, with one shot showing a model wearing a voluminous silk coat adorned with applique blooms and boasting a train of 1,000 flowers flowing from the bottom.

Ms Mitchell says the photos taken for her Wonderland Series were always destined for inclusion in a book, which she is self-publishing with the help of designer Stuart Smith.

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Stretch marks and saggy tummies but beautiful all the same!



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Kate's favourite photograph: Touching picture of Duchess...

The photographs were completed in November last year, while funding for processing the book's 74 images and for the design process were raised via Kickstarter, with the money already surpassing initial target of £70,000 - £176,393 has been raised so far.

Ms Mitchell's late mother, Maureen, was an English teacher who, says her daughter, spent her career inspiring generations of children with imaginative stories and plays.

The photographic series inspired by her life began as a small summer project but grew into an creative journey. 'Real life became a difficult place to deal with, and I found myself retreating further into an alternative existence through the portal of my camera,' Ms Mitchell said.



The beautiful images were taken over six years and pulled together over weekends with the help of collaborators



The photographer's work will now be made into a 480-page, hard-back coffee table book, with funding raised via Kickstarter



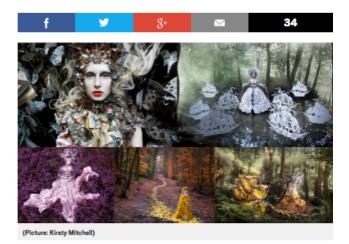
Although the locations look exotic, Kirsty's photos were in fact shot in the Surrey countryside, close to her home



The Wonderland Book: breathtaking photography book becomes most funded in history of Kickstarter



Lucy Sambrook for Metro.co.uk Monday 14 Sep 2015 8:45 pm



A women's six year photography project to pay tribute to her late mother is one of the most beautiful things you will ever see.

Kirsty Mitchell, an award-winning fine art photographer from Surrey, lost her Mum to a brain tumor in 2009.

As an escape from reality and a way to come to terms with the grief, Kirsty started the deeply personal photographic series dedicated to her mother Maureen, with hair and make-up artist Elbie Van Eeden, on a shoestring budget, spending years creating all the costumes and props by hand.



Metro

14.09.2015

Talking about her mother and the inspiration for the series, Kirsty said: She was an English teacher and her life's great passion was literature and storytelling. After I lost her I struggled greatly, I was unable to remember her without being haunted by the memories of the hospital.



(Picture: Kirsty Mitchell)

'So I found myself regressing to the happier times of us sharing the unusual books she constantly collected for myself, and the generations of children who passed through her classroom doors.'



(Picture: Kirsty Mitchell)

Slowly the concept of creating an unexplained storybook without words, dedicated to her began to form. It felt like the perfect way to celebrate who she was as a person and the legacy she left behind."



Within months of the series inception it quickly gained a worldwide following as more and more people became connected to the works, and the strong emotions behind them.

What started as a small summer project in Kirsty's kitchen, suddenly grew into a life-changing journey spanning over half a decade, filled with extraordinary theatrical characters and bursting with all the colours of the passing English seasons.



(Picture: Kirsty Mitchell)

Last week, Kirsty launched the Kickstarter campaign to self publish the photos into a book and was overwhelmed by the response.



(Picture: Kirsty Mitchell)

Her £70k goal was reached in under 10 hours, with the campaign reaching an extra £100k in just four days.





ART DESIGN PHOTOGRAPHY ILLUSTRATION CRAFT MORE... SHOP & TOP 20 68 ARCHIVE RANDOM

ART PHOTOGRAPHY

The Wonderland Book: Photographer Kirsty Mitchell Honors Her Mother

FOLLO You sho book, 1

□ Lik



Fine art photographer Kirsty Mitchell's (previously) award-winning series of conceptual portraits titled Wonderland will soon be available as a book by the same name. Wonderland began as a small project in 2009 when Mitchell decided to explore childhood stories shared by her mother, an English teacher, who died from cancer several years earlier. Models dressed in lavish costumes were shot against natural settings like deeply wooded forests to evoke the elements of mystery and fantasy enjoyed by Mitchell's mother. While portraits from the series are extremely detailed and vivid, they remain intentionally ambiguous enough for readers to project their own stories onto them.

The success of her first few photos drove the artwork into uncharted territory as the photoshoots grew into increasingly ornate endeavors where costumes and props for each image were sewn, painted, and assembled by hand, requiring up to five months of prep for a single shot. Mitchell recounts the series' evolution in an essay on her website. The full collection of 74 storybook images will soon be available in an actual publication currently funding (with wild success) on Kickstarter.





Adverti

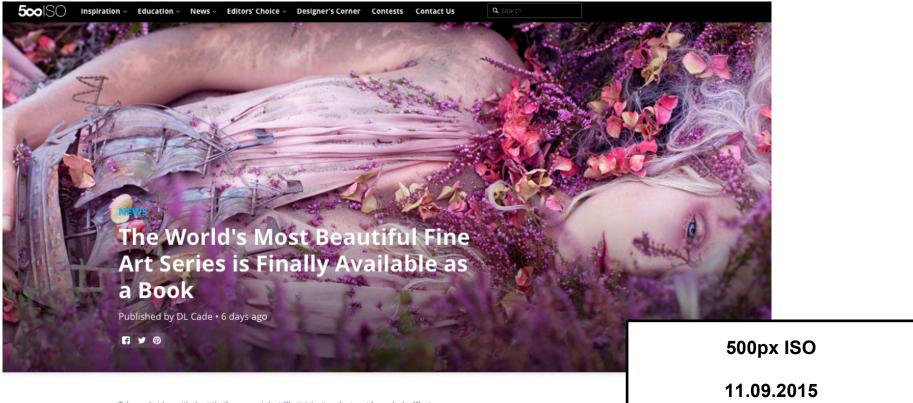


FROM



Colossal

13.09.2015



Take umbridge with the title if you must, but I'll stick by it as fact, not hyperbole: <u>Kirsty Mitchell's</u> fine art photography series "<u>Wonderland</u>" is, without a doubt, the most beautiful fine art series in the world. And starting today, <u>it is finally available as a book</u> that all of the series' millions of fans can afford and enjoy.

Wonderland was a years-long project, a series of fine-art images depicting incredible fairy tale scenes that Kirsty created as a way to both pay homage to, and escape from the reality of, her mother's passing.

Her mother was an English teacher of 30 years, and many of Kirsty's fondest memories with her involved books and fairy tales—tales she eventually transformed into living art pieces that she would design and create from start to finish before immortalizing them with her photography.

The final images are, in a word, indescribable:

Until now, owning a print of one of these photographs came at a justifiably high cost.

Creating each image—from designing the costumes and props, to actually building them, to setting the scene and capturing the final photograph—could take as long as 5 months...

But today <u>Kirsty launches a Kickstarter campaign</u> to raise enough money to self-publish standard, limited edition, and collectors edition versions of the award-winning series and make Wonderland available to anybody <u>starting at only \$125 USD</u>.

The books will be of the highest quality, and are being designed by one of the foremost photo book designers on the planet: Stuart Smith.

Watch the Kickstarter video below to find out more about the project, and the three versions of the book that Kirsty and Stuart are designing together:



We won't waste any more time talking about the series. You've no doubt heard about it and if you would like to browse through all the images all you have to do is visit Kirsty's Wonderland set here on 500px. But before you do anything else, head over to the Kickstarter and grab your first edition copy of this photo book.

We don't advertise many products on ISO, and in fact we get absolutely nothing from telling you to buy this book... except the knowledge that your life will be that much richer for having it on your coffee table.

First edition standard books signed by Kirsty with your name listed as a supporter in the acknowledgements will run you ~\$125 USD, Limited Edition books (one of just 250) will cost you ~\$1,160 USD, and one of 10 Collectors Edition box sets complete with signed prints, a bespoke solid bronze sculpture of The White Queen's Key from the series, and much more costs ~\$4,635. Get Yours Now



HOME ART DESIGN PHOTOGRAPHY AR



Kirsty Mitchell's Enchanting "Wonderland" Photos Honor Her Late Mother with a Spectacular Book

By Anna Gragert September 11, 2015





We've been following fine art photographer Kirsty Mitchell for years as she revealed new chapters of her enchanting Wonderland series. The self-proclaimed "artist with a camera" released image after image of the extraordinary series, giving us a glimpse of the amount of work that goes into each piece. Now, with the completion of the series, the gifted artist is working on releasing everything as a photo book in memory of her late mother, the woman who inspired the series to begin with.

"She was an English teacher, and her life's great passion was literature and storytelling," the artist writes.
"After I lost her I struggled greatly, I was unable to remember her without being haunted by the memories of the hospital. So I found myself regressing to the happier times of us sharing the unusual books she constantly collected for myself, and the generations of children who passed through her classroom doors. In the months that followed, I decided to track down some of those original editions, completely unprepared for the emotional impact they would have as I held them in my hands once again. Slowly the concept of creating an unexplained storybook without words dedicated to her, began to form. It felt like the perfect way to celebrate who she was as a person and the legacy she left behind. It was the faded fragments of the book's illustrations, mixed up with dreams and my experiences through grief that eventually formed the narrative of the series. Ultimately it became a strange and beautiful place to remember and forget, both in the same bittersweet moment."

Through this phenomenal, deeply personal, and otherworldly series, Mitchell celebrates her mother's literary life. To preserve her work and the memory of her mother, the artist is now in the process of self-publishing a photo book. In collaboration with acclaimed book designer Stuart Smith, Mitchell has launched a Kickstarter campaign, in an effort to give life to this detailed dreamworld and share it with a wide audience. The book has already been fully funded and not only surpassed its initial goal of £70k, but nearly doubled in just a matter of days. There's still a little under a month left to contribute and get a copy of the book for yourself.

My Modern Met

11.09.2015



CCTV

18.09.2015

2,964

FOLLOWING 54.3K

1.38M

FAVORITES 68



Saatchi Gallery @saatchi_gallery · 14h

Inspired by her mom's stories, Kirsty Mitchell's series Wonderland will soon be available as a book by the same name



Saatchi Gallery 21.09.2015

PHOTOGRAPHY









FASHION, FINE ART, INTERVIEWS

Published on 22 September 2015

The dreamlike fairytales of Kirsty Mitchell

Written by Brennavan Sritharan



Gammelyn's Daughter

All images @ Kirsty Mitchell

When Kirsty Mitchell's mother died, she turned to the camera to create an alternative reality that helped her escape her grief



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British Journal of Photography 22.09.2015

For Kirsty Mitchell, photography can be an escape hatch. "The basis of that was reality was awful and I needed to create something that allowed me to block everything out. In 2007, my life was at a bit of a crossroads. I'd been unwell and found myself becoming quite introverted. I picked up a camera and it became this voice for me when I couldn't talk about what I was going through."

When her mother Maureen was diagnosed with a brain tumour, the medium's capacity for transformation helped her deal with the trauma of losing a parent. She began her project, Wonderland, in the summer of 2009, as a small project to help her make sense of her grief.

"The only way I could deal with it was [through] photography. It was this absolute rage that went through me and I threw myself into something obsessively. I started taking hundreds of photographs constantly, to lose myself in something other than what I was dealing with."

Comprised of otherworldly images that can feel like fragments from a buried fairytale, Wonderland stitches together the imagery of dreams, illustration and fables to create "a more beautiful place than...reality."

The intense colours and floral detail reflect Mitchell's personal connection to the British natural landscape and the folkloric inspiration stems from her mother – an English teacher whose love for storytelling is echoed in the work. While the images are striking, they also carry a streak of melancholy that reminds the viewer that despite the bright colours, this is a response to death.

Mitchell is now raising funds on Kickstarter for the series to be made into a book – as it stands the project has raised over £250,000 from almost 1,800 backers. She has built up a serious online presence – first on Flickr, and now sharing her process with over 300,000 Facebook fans. "A lot of people ask me how to be famous – I find it an odd concept really because I didn't do anything other than produce the work. People connect with them in very intense ways because of the emotional content in them and the story behind it.

